



*Bridal*  
COLLECTION



*Ell's Jewelry*

Diamond • Custom Jewelry • Watches

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A



B



C



D



E

On cover Page :

A. 1 7/8 carat tw semi-mount ring (round center stone 1.65-2.35 ct.) B. 1 1/10 carat tw semi-mount ring (oval center stone 1.00-1.40 ct.) C. 1 1/10 carat tw semi-mount ring (emerald center stone 0.85-1.20 ct.) D. 2 1/10 carat tw semi-mount ring (round center stone 1.25-1.75 ct.)

A. 2 1/2 carat tw semi-mount ring (round center stone 1.65-2.35 ct.) B. 1 3/4 carat tw semi-mount ring (round center stone 1.65-2.35 ct.) C. 1 1/5 carat tw semi-mount ring (emerald center stone 1.25-1.75 ct.) D. 1 7/8 carat tw semi-mount ring (round center stone 1.65-2.35 ct.) E. 7/8 carat tw semi-mount ring (oval center stone 0.90-1.25 ct.)



A<sup>\*</sup>



B



C<sup>\*</sup>

Classic *elegance*



D



E



F



G

A. 7/8 carat tw semi-mount ring ( round center stone 1.50-2.00 ct.) B. 1 1/3 carat tw semi-mount ring (round center stone 0.85-1.20 ct.) C. 1 1/10 carat tw semi-mount ring (oval center stone 1.50-2.00 ct.) D. 2 1/10 carat tw semi-mount ring (round center stone 1.25-1.75 ct.) E. 1 carat tw semi-mount ring (oval center stone 1.00-1.40 ct.) F. 1 1/5 carat tw semi-mount ring (round center stone 1.65-2.35 ct.) G. 2 carat tw semi-mount ring (round center stone 2.15-2.90 ct.)

\*Center stone sold separately  
^Denotes 18kt Gold





A



B



C

Simply *beautiful*



D



E



F

A. 1 1/10 carat tw semi-mount ring (oval center stone 1.00-1.40 ct.) B. 3/4 carat tw semi-mount ring (oval center stone 1.00-1.40 ct.) C. 7/8 carat tw semi-mount ring (oval center stone 1.00-1.40 ct.) D. 1 1/10 carat tw semi-mount ring (emerald center stone 0.85-1.20 ct.) E. 5/8 carat tw semi-mount ring (oval center stone 1.00-1.40 ct.) F. 5/8 carat tw semi-mount ring (oval center stone 1.00-1.40 ct.)



A<sup>\*</sup>



B



C



D



E



F



G<sup>\*</sup>

A. 3/4 carat tw semi-mount ring (pear center stone 1.50-2.00 ct.) B. 1/2 carat tw semi-mount ring (oval center stone 1.00-1.40 ct.) C. 1/2 carat tw semi-mount ring (oval center stone 1.00-1.40 ct.) D. 3/8 carat tw semi-mount ring (oval center stone 0.60-0.85 ct.) E. 1/4 carat tw semi-mount ring (round center stone 0.85-1.20 ct.) F. 1/3 carat tw semi-mount ring (round center stone 0.85-1.20 ct.) G. 5/8 carat tw semi-mount ring (oval center stone 1.50-2.00 ct.)

\*Center stone sold separately

<sup>^</sup>Denotes 18kt Gold





A



B



C



D



E



F

A. 5/8 carat tw semi-mount ring (round center stone 1.50-2.00 ct.) B. 5/8 carat tw semi-mount ring (marquise center stone 1.00-1.40 ct.) C. 1/2 carat tw semi-mount ring (round center stone 0.85-1.20 ct.) D. 3/4 carat tw semi-mount ring (pear center stone 1.00-1.40 ct.) E. 1/2 carat tw semi-mount ring (pear center stone 1.00-1.40 ct.) F. 3/8 carat tw semi-mount ring (pear center stone 1.50-2.00 ct.)



A<sup>^</sup>



B



C

Yours *forever*



D



E



F

A. 3/8 carat tw semi-mount ring (emerald center stone 1.50-2.00 ct.) B. 1/3 carat tw semi-mount ring (oval center stone 1.25-1.75 ct.) C. 1/2 carat tw semi-mount ring (round center stone 0.85-1.20 ct.) D. 3/4 carat tw semi-mount ring (pear center stone 1.00-1.40 ct.) E. 7/8 carat tw semi-mount ring (round center stone 0.85-1.20 ct.) F. 1/3 carat tw semi-mount ring (emerald center stone 0.85-1.20 ct.)

\*Center stone sold separately  
^Denotes 18kt Gold





A



B



C



D

Ready to *glow*



E



F



G

A. 1/3 carat tw semi-mount ring (round center stone 0.85-1.20 ct.) B. 5/8 carat tw semi-mount ring (cushion center stone 0.85-1.20 ct.) C. 3/8 carat tw semi-mount ring (emerald center stone 0.85-1.20 ct.) D. 5/8 carat tw semi-mount ring (marquise center stone 1.00-1.40 ct.) E. 3/4 carat tw semi-mount ring (emerald center stone 0.85-1.20 ct.) F. 3/4 carat tw semi-mount ring (oval center stone 1.00-1.40 ct.) G. 1 carat tw semi-mount ring (oval center stone 1.25-1.75 ct.)





A



B



C



D



E



F



G

A. 1/3 carat tw semi-mount ring (round center stone 1.25-1.75 ct.) B. 1/2 carat tw semi-mount ring (emerald center stone 1.50-2.00 ct.) C. 5/8 carat tw semi-mount ring (cushion center stone 1.25-1.75 ct.) D. 3/8 carat tw semi-mount ring (round center stone 0.85-1.20 ct.) E. 1/3 carat tw semi-mount ring (pear center stone 1.00-1.40 ct.) F. 1/3 carat tw semi-mount ring (round center stone 0.90-1.25 ct.) G. 3/4 carat tw semi-mount ring (round center stone 0.85-1.20 ct.)

\*Center stone sold separately  
^Denotes 18kt Gold



A



B



C



D



E



F



G



H



J

*SPDO*  
collection

A. 3/4 carat tw engagement ring (1/2 carat oval cut center) B. 7/8 carat tw engagement ring (1/2 carat oval cut center) C. 7/8 carat tw engagement ring (1/2 carat round cut center) D. 1 carat tw engagement ring (1/2 carat emerald cut center) E. 1 carat tw engagement ring (3/8 carat oval cut center) F. 1 carat tw engagement ring (3/8 carat pear cut center) G. 5/8 carat tw engagement ring (1/4 carat oval cut center) H. 1 carat tw engagement ring (3/8 carat round cut center) J. 3/4 carat tw engagement ring (1/2 carat marquise cut center)





A



B



C

A new *look*



D



E



F



G



H

*BDO*  
collection

A. 1/2 carat tw engagement ring (1/3 carat oval cut center) B. 7/8 carat tw engagement ring (1/2 carat round cut center) C. 1 carat tw engagement ring (3/8 carat round cut center) D. 5/8 carat tw engagement ring (1/4 carat marquise cut center) E. 1/2 carat tw engagement ring (1/3 carat emerald cut center) F. 1 carat tw engagement ring (1/2 carat oval cut center) G. 1/2 carat tw engagement ring (1/3 carat oval cut center) H. 3/8 carat tw engagement ring (1/3 carat emerald cut center)

Engagement ring includes center stone  
Wedding band sold separately



A



B



C



D



E

Made in *heaven*



F



G



H



J

*SJD*  
collection

A. 5/8 carat tw engagement ring (3/8 carat oval cut center) B. 1/2 carat tw engagement ring (1/3 carat emerald cut center) C. 3/4 carat tw engagement ring (1/3 carat emerald cut center) D. 5/8 carat tw engagement ring (1/2 carat pear cut center) E. 3/4 carat tw engagement ring (1/3 carat oval cut center) F. 3/4 carat tw engagement ring (1/2 carat pear cut center) G. 1/2 carat tw engagement ring (1/4 carat emerald cut center) H. 3/4 carat tw engagement ring (1/2 carat oval cut center) J. 1 carat tw engagement ring (1/2 carat marquise cut center)





A



B



C



D



E



F



G



H



J

*BDO*  
collection

A. 1/2 carat tw engagement ring (1/3 carat oval cut center) B. 5/8 carat tw engagement ring (1/3 carat pear cut center) C. 1/2 carat tw engagement ring (1/3 carat oval cut center) D. 5/8 carat tw engagement ring (1/2 carat emerald cut center) E. 5/8 carat tw engagement ring (1/2 carat round cut center) F. 1/2 carat tw engagement ring (1/3 carat pear cut center) G. 3/4 carat tw engagement ring (1/2 carat round cut center) H. 7/8 carat tw engagement ring (1/2 carat emerald cut center) J. 3/4 carat tw engagement ring (1/2 carat emerald cut center)

Engagement ring includes center stone  
Wedding band sold separately



A



B



C



D



E



F



G



H



A. 1/2 carat tw engagement ring B. 1/2 carat tw engagement ring C. 5/8 carat tw engagement ring D. 1/2 carat tw engagement ring E. 1/2 carat tw engagement ring F. 1/2 carat tw engagement ring G. 3/4 carat tw engagement ring H. 3/4 carat tw engagement ring





A



B



C

Eternal *love*



D



E



F



G



H



A. 3/4 carat tw engagement ring B. 1 carat tw engagement ring C. 3/4 carat tw engagement ring D. 5/8 carat tw engagement ring E. 1 carat tw engagement ring F. 1/2 carat tw engagement ring G. 1/3 carat tw engagement ring H. 3/4 carat tw engagement ring

Some styles available in different carat weights



A



B



C



D



E



F

Shine *brightly*



G



H

  
LOVEBRIGHT

A. 3/4 carat tw engagement ring B. 5/8 carat tw engagement ring C. 3/4 carat tw engagement ring D. 7/8 carat tw engagement ring E. 3/4 carat tw engagement ring F. 3/4 carat tw engagement ring G. 1/2 carat tw engagement ring H. 3/4 carat tw engagement ring





A



B



C



D



E



G



F



H



A. 1 carat tw engagement ring B. 3/4 carat tw engagement ring C. 5/8 carat tw engagement ring D. 1/2 carat tw engagement ring E. 3/4 carat tw engagement ring F. 1 carat tw engagement ring G. 1/2 carat tw engagement ring H. 1 1/10 carat tw engagement ring.

Some styles available in different carat weights



A



B



C



D



E



F



G



H



J



A. 3/8 carat tw engagement ring B. 1/2 carat tw engagement ring C. 3/8 carat tw engagement ring D. 1/3 carat tw engagement ring E. 1/2 carat tw engagement ring F. 1/2 carat tw engagement ring G. 1/2 carat tw engagement ring H. 1/2 carat tw engagement ring J. 1/3 carat tw engagement ring





A



C



B



D



E



F



G

Always and *forever*



H



J

  
FUSION DIAMONDS

A. 1/2 carat tw engagement ring B. 1/2 carat tw engagement ring C. 1 carat tw engagement ring D. 7/8 carat tw engagement ring E. 1/2 carat tw engagement ring F. 1/2 carat tw engagement ring G. 5/8 carat tw engagement ring H. 3/4 carat tw engagement ring J. 1 1/6 carat tw engagement ring

Some styles available in different carat weights



A



A+ with Eng Ring



C



B



D

Effortless *grace*



E



F



G

### INSERTS

A. 3/4 carat tw diamond insert B. 5/8 carat tw diamond insert C. 1/3 carat tw diamond insert D. 1/3 carat tw diamond insert  
E. 1/3 carat tw diamond insert F. 1/3 carat tw diamond insert G. 1/2 carat tw diamond insert





A



B



C



D



E



E† with Eng Ring



F



G



H

## INSERTS

A. 1/2 carat tw diamond insert B. 1/3 carat tw diamond insert C. 7/8 carat tw diamond insert D. 5/8 carat tw diamond insert  
E. 1/2 carat tw diamond insert F. 1/2 carat tw diamond insert G. 3/8 carat tw diamond insert H. 1/4 carat tw diamond insert

†Engagement ring sold separately



A



B



C



D



D† with Eng Ring



E



F



G

## INSERTS

A. 1/2 carat tw diamond insert B. 1/2 carat tw diamond insert C. 1/3 carat tw diamond insert D. 1 carat tw diamond insert  
E. 1/3 carat tw diamond insert F. 1/2 carat tw diamond inser G. 1/2 carat tw diamond insert





A



B



C



D

A Perfect *match*



E



F



G



H

INSERTS

A. 1/2 carat tw diamond insert B. 5/8 carat tw diamond insert C. 3/8 carat tw diamond insert D. 1/2 carat tw diamond insert  
E. 3/4 carat tw diamond insert F. 5/8 carat tw diamond insert G. 1/3 carat tw diamond insert H. 1/2 carat tw diamond insert

†Engagement ring sold separately



A



B



C



D

Boundless *love*



E



F



G



H



J

## BANDS

A. 1 1/5 carat tw 2 row diamond band B. 5/8 carat tw zig-zag band C. 1/6 carat tw diamond band D. 1/4 carat tw pave band E. 1 1/2 carat tw 5 stones band F. 1 carat tw 11 stones band G. 1 carat tw 7 stones band H. 1 carat tw milgrain band J. 1 carat tw channel-set band





A

B



C



D



E



F



G

H



J



K

## BANDS

**A.** 1/2 carat tw 3 row diamond band **B.** 1 1/4 carat tw 3 row diamond band **C.** 1 carat tw 5 stones round halo band **D.** 1 carat tw 5 stones oval halo band **E.** 1 carat tw 5 stones emerald halo band **F.** 1 carat tw 5 stones pear halo band **G.** 3 carat tw oval eternity diamond band **H.** 3 carat tw emerald eternity diamond band **J.** 3 carat tw round eternity diamond band **K.** 3 carat tw princess eternity diamond band

Some styles available in different carat weights



A



B



C



D



E



F



G



H



J



K



L



M



N



P

## STACKABLE BANDS

A. 1/5 carat tw stack band B. 1/4 carat tw stack band C. 1/5 carat tw stack band D. 1/10 carat tw stack band E. 1/10 carat tw stack band F. 1/6 carat tw stack band G. 1/2 carat tw criss cross band H. 1/4 carat tw twisted band J. 1/6 carat tw twisted band K. 1/10 carat tw stack band L. 1/10 carat tw stack band M. 1/10 carat tw stack band N. 1/10 carat tw stack band P. 1/10 carat tw stack band





A



C



B



D



E

Happily Ever *after*



F



H



G



J



K



L

### CHEVRON BANDS

A. 1/5 carat tw chevron band B. 3/8 carat tw chevron band C. 1/4 carat tw chevron band D. 1/6 carat tw chevron band E. 1/6 carat tw chevron band F. 1/5 carat tw chevron band G. 1/10 carat tw chevron band H. 1/4 carat tw chevron band J. 1/3 carat tw chevron band K. 1/3 carat tw chevron band L. 1/4 carat tw chevron band

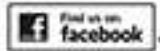


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*Like We Do!*



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