





We're
family owned and operated
since 1958. Ramsey's is here
to serve you no matter what.
Serving you best is how we
became the Largest
Diamond Store in Louisiana.



Dear Friends,

When Hurricane Betsy hit in 1965, Bob Ramsey moved his kids, Robert and Lori, into his jewelry design studio on the third floor of a brick building downtown.

> Bob Ramsey was a lot like you. You love people, and people love you. Your friends depend on you. You believe in having a good time, but when times are tough, you become even tougher. That's because you are from Louisiana, and Louisiana is a state of mind: resilient, reliable, and resourceful.

COVID hit the whole world, but Hurricane Ida hit Louisiana at 150 miles per hour. Ida is gone now, but you are still here, and Ramsey's is still here.

Christmas is that time of year when we celebrate the wonderful things we have been given. This year we (Robert, Lori, and Bob's grandson Bobby) are celebrating two wonderful gifts.

One of those is our staff. When COVID hit, we told our staff they could stay home, but they said, "Our clients left rings to be sized and jewelry to be repaired, so we need to be in the store when they come to pick it up. School and sporting events have been cancelled, but love has not been cancelled."

They told us the same thing after Hurricane Ida. Our store was one of the first to reopen. We looked at each other and said, "What did we ever do to deserve people like these?"

The other gift we are celebrating is you. No matter which way the wind is blowing, you never change. You are forever looking for ways to show your affection, devotion, and love for the special people in your life. A worldwide pandemic can't stop you, and a hurricane barely slows you down. You are resilient, reliable, and resourceful. We are proud to know you.

Best Wishes.

Robert, Lori, and Bobby Ramsey





Give Her A Showstopper!







A. 18K 4 Carat Total Weight \$13,999 B. 18K 1 7/8 Carat Total Weight \$7.299 C. 18K 1 7/8 Carat Total Weight \$5,999 \$6,499 D. 18K 1 1/2 Carat Total Weight E. 18K 4 5/8 Carat Total Weight \$14,999





В





D



Cissy Grantham

Cissy is a retired Interior Designer and lives with her husband Glynn in Baton Houge. She has many beautiful pieces from Ramsey's including a dazzling necklace which was quite a surprise one Christmas Eve. That night she wore it to a party and then slept in it. Cissy is a member of United Methodist Church and worked to promote and establish the Main Street program in downtown Denham Springs her childhood home. She enjoys her book club, Phi Mu Alumnae, traveling and boating with Glynn, and entertaining family and friends.

A. 14K 2 Carat Total Weight \$3,399 B. 14K 3 1/3 Carat Total Weight* \$4,599 C. 14K 2 Carat Total Weight \$2,199 D. 18K 1 1/3 Carat Total Weight \$4,699

^{*} Denotes Created Diamonds









Diamond Stud Earrings

Earth Mined		Created
\$699	1/2 ctw	\$549
\$1,299	3/4 ctw	\$850
\$1,999	1 ctw	\$1,399
\$2,749	1 1/4 ctw	\$1,799
\$3,899	1.40+ ctw	\$2,599
\$7,899	2 ctw	\$4,799
\$16,499	3 ctw	\$8,799
\$23,295	4 ctw	\$13,999



Diamond Hoop Earrings

Earth Mined	01	Created
\$2,199	1 ctw	\$1,099
\$2,999	2 ctw	\$1,899
\$3,999	3 ctw	\$2,499
\$5,999	4 ctw	\$3,499

"Dollar for dollar, created diamonds are usually about 50% larger than earth-mined diamonds of the same quality. And in the larger sizes, created diamonds are literally twice as big." - Bobby Ramsey

Diamond Riviera Necklaces

Earth Mined	1	Created	9
\$16,699	8 ctw 10 ctw 12 ctw 15 ctw 20 ctw	\$7,299 \$8,999 \$11,999 \$14,299 \$21,499	
Example 1			

Diamond Tennis Bracelets

Earth Mined		Created
\$2,999	3 ctw	\$2,199
\$6,899	5 ctw	\$3,999
\$9,699	7 ctw	\$5,999
\$15,999	10 ctw	\$9,999



Why Most Diamonds Are Cut Badly



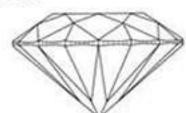
It's not hard to cut a diamond for maximum brilliance, dispersion, and scintillation. As a matter of fact, it's easy. Every diamond cutter can do it. So why are more than 99% of all diamonds in America cut badly?

Gold sells for less than 2 thousand dollars an ounce, so if you were given a one-ounce cube of gold and told to carve it into any shape you want, I'm betting you would leave it as a cube, right?

One ounce of average quality, one-carat diamonds is worth 765 thousand dollars. If you were a diamond cutter, how much diamond would you want to cut away at 765 thousand dollars an ounce? Keep in mind that cutting a diamond doesn't change its color or clarity; it simply reduces its weight.

Most diamonds are fat and deep because diamonds are sold by weight - carat weight -so diamonds with tall crowns, deep pavilions, and thick girdles sell for a lot more money.

These poorly cut diamonds just don't sparkle like a diamond should because they send all the light out the sides. To see what diamonds are supposed to look like, come to Ramsey's, where every diamond is cut for maximum sparkle, brilliance, dispersion, scintillation, and luster.





Excellent Cut Diamond





Poorly Cut Diamond

Our secret is simple: Ramsey's pays immediate cash to the diamond cutters. Most stores ask for payment terms, hoping to sell those diamonds to their customers before they have to pay the diamond cutters.

Ramsey's gets to choose first from all the freshly cut diamonds because we pay cash immediately. First choice allows us to select only the best diamonds. The rest go to those jewelry stores that, in our opinion, hold on a little too tightly to their cash. Ramsey's prefers having less money in our bank account and better diamonds in our showcases.

We hope you agree with our decision.



Earth-Grown & Created Diamonds: Explained

Earth-grown diamonds were created when the earth was still piping hot, and magma was flowing up to the surface through fissures in the rock called pipes. That ancient lava is now called kimberlite. and those ancient pipes are now called diamond mines.

Created diamonds are born in a plasma chamber inside a miniature sun. Plasma is not a solid, a liquid, or a gas. It is the rarest substance on earth, but the most common substance in the universe.

A bolt of lightning is made of plasma, as is our sun and all the stars.

Earth-grown diamonds are classified into 4 different types, but the most desirable is Type 2a because they are the most chemically pure and can be polished to the most glistening finish. Although less than 2% of diamonds from mines are Type 2a, 100% of plasma-created diamonds are Type 2a.

Created diamonds are not diamond simulants. Created diamonds are chemically, structurally, and optically diamonds. The advantage of created diamonds is that quality-for-quality, you can purchase a significantly bigger diamond for the same price as a smaller diamond from a diamond mine.

Evidently, it is less expensive to create a miniature sun-a ball of lightning-than it is to dig deep into the heart of the earth.

Ramsey's has all the different sizes, shapes, and colors of both earth-grown diamonds from diamond mines and created diamonds from plasma chambers.

Compare them side-by-side and buy the one that your heart tells you is yours.

Ramsey's gives you choices because we are here for one reason, and that reason is you.

> Learn More



Sophisticated & Classic Designs for Modern Brides



	Earth Mined Diamonds	Created Diamonds
A. 14K 3 1/2 Carat Total Weight	\$19,199	\$9,999
B. 14K 3 1/4 Carat Total Weight	\$17,899	\$10,499
C, 14K 3 1/8 Carat Total Weight	\$26,099	\$9,499
D. 14K 1 7/8 Carat Total Weight	\$8,499	\$4,299
E. 14K 2 Carat Total Weight	\$11,499	\$4,999
F. 14K 1 7/8 Carat Total Weight	\$10,799	\$4,999







C





Francesca and Lucien were married February 20, 2021, and they purchased their wedding rings from Ramsey's. Francesca, a native of Louisiana, moved back after living in Dallas for over 32 years. Francesca took early retirement from Sabre Travel Network to return home after working over 32 years. She loves to shop, travel, spend time with friends and is looking forward to working more closely in the community.

The majority of my fine jewelry was purchased by my husband from Ramsey's. Each piece represents a special moment in our relationship. When I wear a piece, it brings me back to that time, our story, our life together and our future. I'm always happy when I see that blue & silver box.



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D

	Diamonds	Diamonds
A. 14K 5 1/4 Carat Total Weight	\$45,884	\$19,699
B. 14K 2 1/2 Carat Total Weight	\$12,499	\$5,999
C. 14K 1 7/8 Carat Total Weight	\$9,599	\$5,299
D. 14K 3 1/3 Carat Total Weight	\$39,399	\$14,299
E. 14K 1 7/8 Carat Total Weight	\$6,549	\$5,499

Created

Earth Mined



GABRIEL & CO.

Artisans of Love"

A. 14K White Gold* \$999 B. 14K Yellow Gold* \$999 C. 14K White Gold* \$999 D. 14K 1/3 Carat Total Weight* \$1,999 E. 14K 3/4 Carat Total Weight* \$3,299 F. 14K 3/8 Carat Total Weight* \$2,199 *Center stone sold separately.

Ramsey's Offers Choices & Custom Design

White gold, yellow gold, rose gold, platinum, or silver?

Diamonds dug from a diamond mine or diamonds created in a plasma chamber?

At Ramsey's, you get to choose.

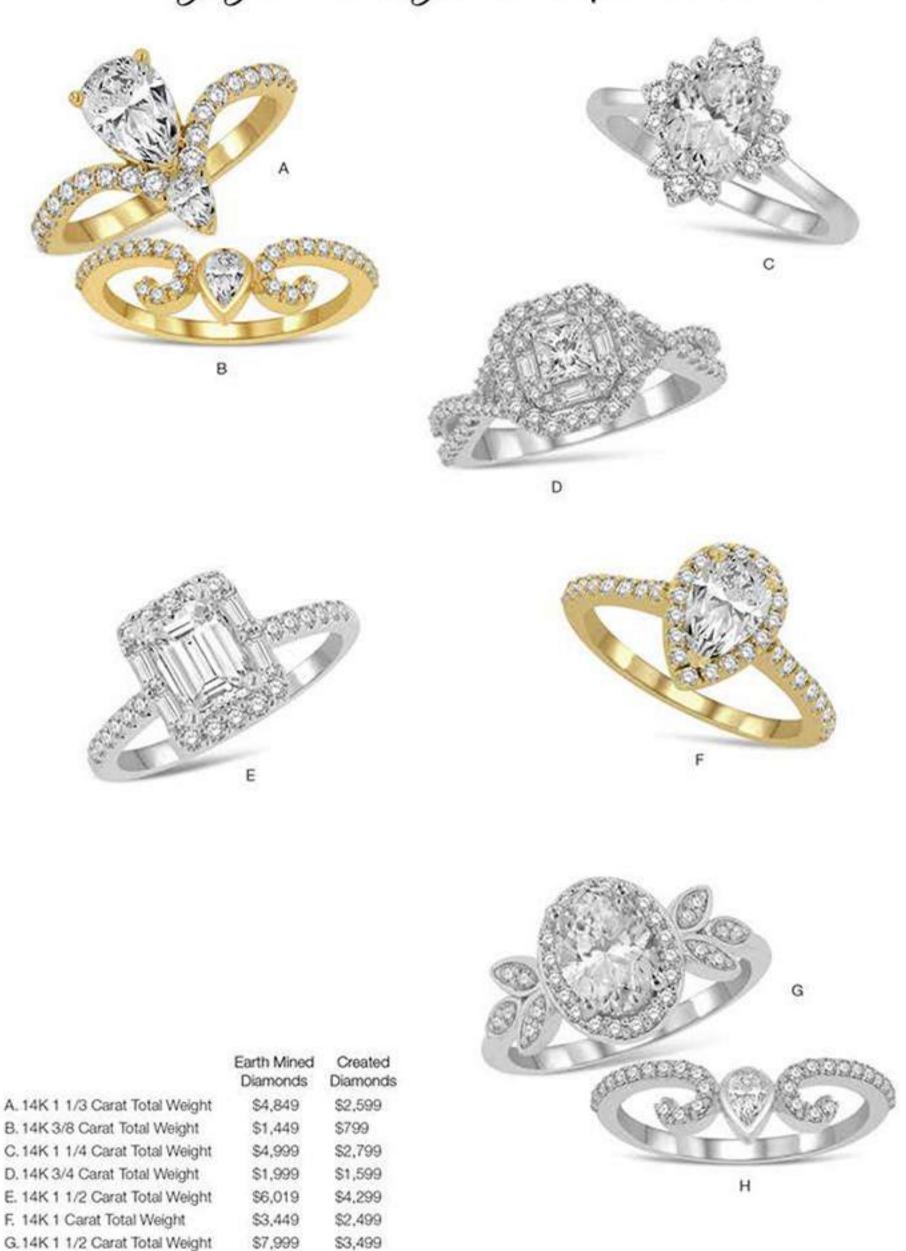
When it comes to ring styles, Ramsey's has essentially every style of engagement ring that has ever been designed. When other stores talk about their extensive ring selection, they are counting all the styles of rings they can special-order for you from the catalogs they keep in the back. At Ramsey's, we have all those rings in our showcases.

Additionally, our custom-design department can make or modify any style of ring in any way you choose, so that it becomes one of a kind, just like you.





Engagement rings as unique as she is!



\$1,449

\$799

H. 14K 3/8 Carat Total Weight

I'm in Love with the Shape of You!





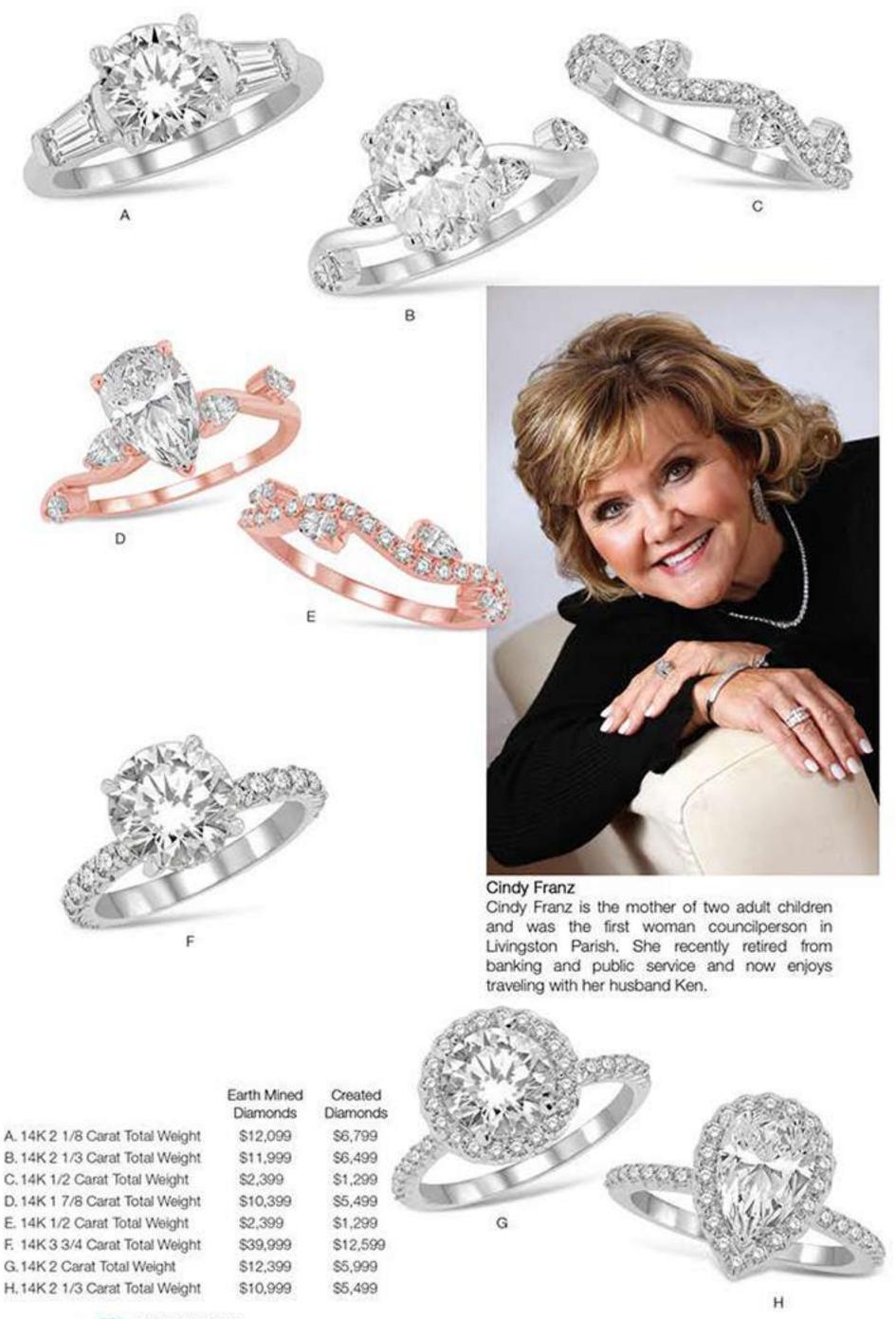






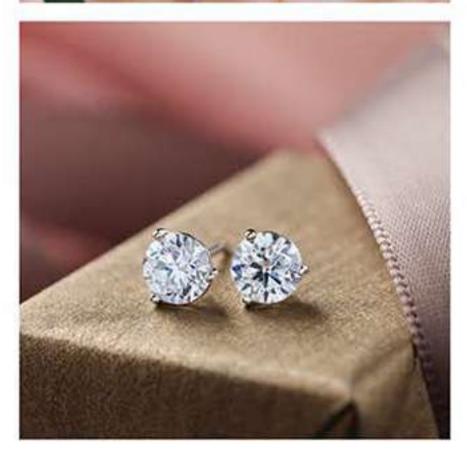
E

	Earth Mined Diamonds	Created Diamonds
A. 14K 2 1/3 Carat Total Weight	\$16,299	\$6,499
B. 14K 1 3/4 Carat Total Weight	\$10,999	\$4,999
C. 14K 1 3/4 Carat Total Weight	\$10,499	\$5,699
D. 18K 3 1/8 Carat Total Weight	\$22,499	\$8,899
E. 14K 2 1/3 Carat Total Weight	\$11,749	\$6,499









Keep Your Eye on this Emerging New Trend

The new trend that is sweeping across

America today is big Anniversary Diamonds.

An Anniversary Diamond is any diamond at least twice as big as the one in her engagement ring.

Why twice as big? Because you love her twice as much today as the day you married her.

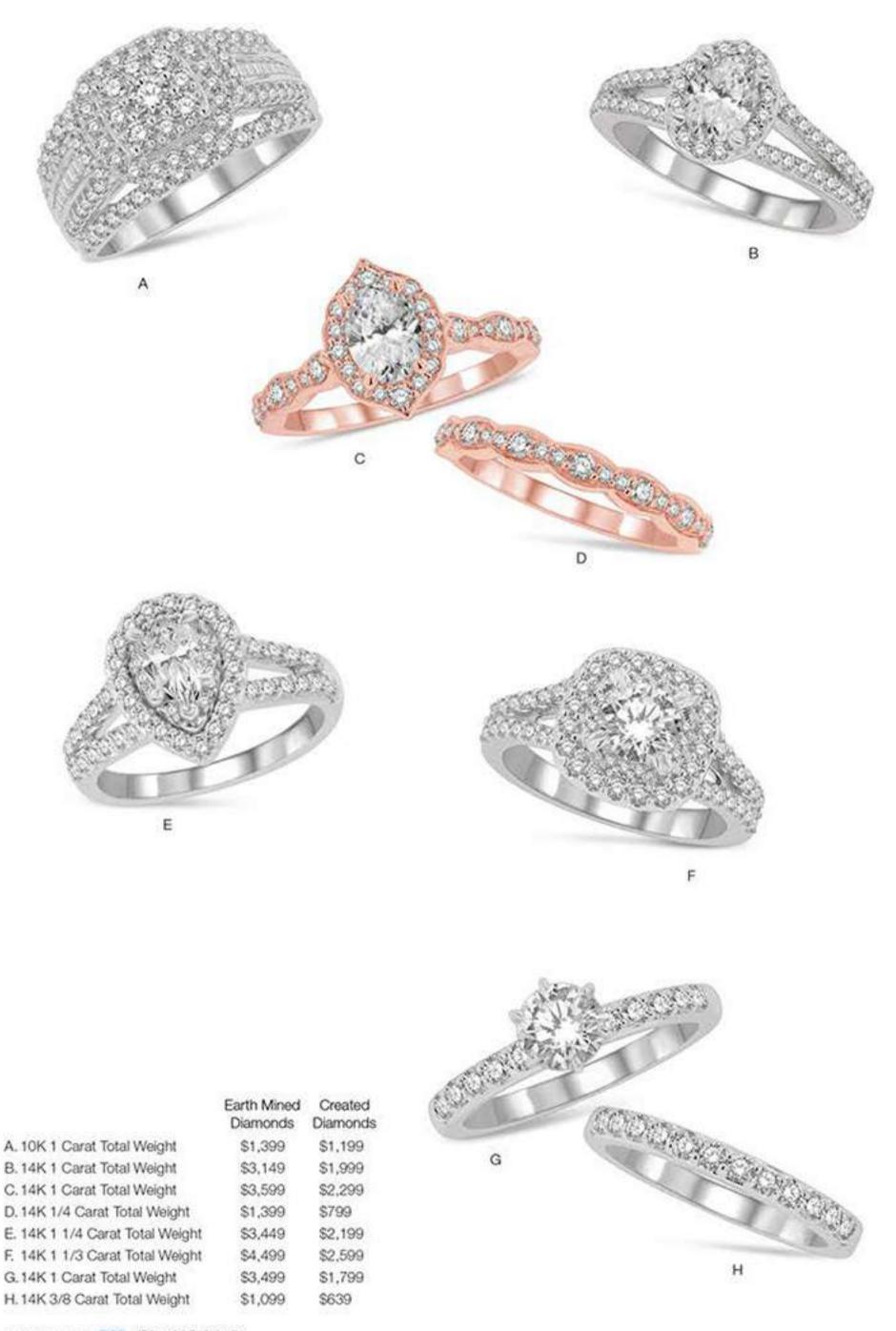
Big Anniversary Diamonds can replace the diamond in the engagement ring, be mounted in a brand new ring, or be worn as a pendant or a pair of earrings. It's entirely up to you. The only thing that matters is the message: "I love you twice as much today as the day I married you."

Do you own a diamond you bought from Ramsey's? Trade it in! Ramsey's will credit you with 100% of your guaranteed trade-in value when you spend at least 50% more on another diamond.

Do you have a pair of diamond stud earrings you bought from Ramsey's? Do they look smaller today than when you first bought them? This is known as "Shrinking Diamond Syndrome," and Ramsey's trade-up policy is the only known cure. We will credit you with 100% of your guaranteed trade-in value when you spend at least 50% more on a larger pair of diamond studs. You can do this over and over, as often as you like.

It won't be long before women look at your earrings with big eyes and whisper to you, "Are those real?"

We let you trade in your Ramsey's diamond stud earrings for bigger ones because no one ever wears smaller diamonds when they have bigger diamonds in the jewelry box.



erever

Two hearts are interwined with a center diamond that represents all that is shared by the two of you: your children, your past, and your future together forever.





Sterling Silver 1/10 Carat Total Weight Sterling Silver 1/5 Carat Total Weight* \$299 Sterling Silver 1/2 Carat Total Weight* \$499 Sterling Silver 3/4 Carat Total Weight* \$649 14K 1 Carat Total Weight* \$1,699 14K 1 5/8 Carat Total Weight* \$3,199

\$5,399

\$6,499

Denotes Created Diamonds

14K 2 3/4 Carat Total Weight*

14K 2 Carat Total Weight*

Browse More



Amy and Dr. Trey Palmisano, DDS

Amy and her husband Trey will be married for 21 years at the end of the year. Trey bought Amy her first "promise ring" from Ramsey's in high school. From then on, every piece of jewelry has been sold to them by Bobby Ramsey at Ramsey's. They also love to buy pieces of jewelry for their daughters at Ramsey's.

Trey is a dentist in River Ridge and grew up with the Ramsey boys. Amy loves to volunteer at school and spend quality time with her family.

Trey bought Amy a "push present" ring after the birth of each of their children, Egan, Embry, Eliza, and Easton. The rings are alternating colored diamonds of that child's birthstone color and clear diamonds. This ring stack is Amy's favorite piece to wear!









A. 14K 1/4 Carat Total Weight	\$799	
B. 14K 3/8 Carat Total Weight	\$699	
C. 14K 1 Carat Total Weight.		
Multiple sizes available. As shown	\$1,599	
D. 14K 1/4 Carat Total Weight*		
Multiple sizes available. As shown	\$599	
E. 14K 1/8 Carat Total Weight.		
Multiple sizes available. As shown	\$799	
F. 14K 1 Carat Total Weight*	\$1,799	
G.14K 1/2 Carat Total Weight.		
Multiple sizes available. As shown	\$1,199	
H. 14K 1/2 Carat Total Weight	\$999	
I. 14K 1/4 Carat Total Weight	\$799	
J. 14K 1/4 Carat Total Weight	\$1,099	
K. 14K 1 7/8 Carat Total Weight*	\$2,599	
L 14K 1/2 Carat Total Weight	\$1,699	
M.14K 1/4 Carat Total Weight	\$1,599	



^{*} Denotes Created Diamonds



Monica and Todd Wallace

Monica and Todd are celebrating 20 years of marriage and purchased their rings at Ramsey's in 2001. They are the proud parents of Jack and Grace, and they enjoy traveling together as a family. "To me, jewelry is a memory that evokes an important part of my life. I am most proud of the earrings that I bought myself after I was granted tenure as a professor. I plan to pass them on to my daughter to encourage her to aim high, dream big, and work hard. I remember the necklaces Todd gave me when Jack and Grace were born and the exquisite earrings he surprised me with on our ninth anniversary."







A. 14K 2 1/5 Carat Total Weight*	\$9,299
B. 14K 2 Carat Total Weight*	\$9,999
C. 14K Miami Cuban Link 22*	\$4,350
D. 10K Yellow Gold	\$699
E. 10K White and Rose Gold	\$649
F. 10K White Gold	\$849
G, 14K 1/2 Carat Total Weight	\$1,899
H, 14K 7/8 Carat Total Weight	\$3,109
L 14K 1 Carat Total Weight	\$3,399

^{*} Denotes Created Diamonds





Tommy in college at LSU, and the first piece of jewelry she received from him as a gift was from Ramsey's! Over the years, she received many more pieces including her wedding ring and her favorite pair of diamond earrings. She and her husband have a long standing relationship with Ramsey's. Not only are they Olivia's jeweler, but they are also dear family friends. Olivia is a Commercial Property Manager, but her favorite job is being a mom.

A. 14K 3/8 Carat Total Weight	\$1,499
B. 14K 3/8 Carat Total Weight	\$1,599
C. 14K 1/10 Carat Total Weight	\$649
D. 14K 1/8 Carat Total Weight	\$649
E. 14K 1/8 Carat Total Weight	\$699
F. 14K 1/10 Carat Total Weight	\$599
G.14K 1/3 Carat Total Weight	\$1,599







A. 14K 1/3 Carat Total Weight	\$999
B. 14K 5/8 Carat Total Weight	\$1,499
C. 10K 1 Carat Total Weight	\$1,499
D. 10K 1 Carat Total Weight	\$1,299
E. 14K 3/8 Carat Total Weight	\$999
F. 14K 3/8 Carat Total Weight	\$999



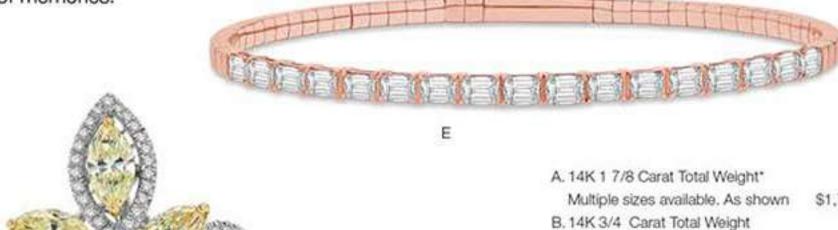
Chi Bergeron

Chi Bergeron married her high school sweetheart Mark and is a mother of three. "I have never been an accessories girl. I wear very minimal jewelry, but the pieces I do wear are classic and timeless. They are meant to be showcased on their own. My husband and I have been together since we were 16 years old and have been married for 21 years. My jewelry collection is entirely gifts from him. Every given with piece was thoughtfulness, meaning, and love. They are symbols of our accomplishments and journey together. Life is about moments, and every piece of jewelry I have is full of memories."

F



D



\$1,749 B. 14K 3/4 Carat Total Weight Multiple sizes available. As shown \$1,099 C. 14K 2 7/8 Carat Total Weight \$2,699 D. 14K 5 Carat Total Weight* \$13,999 E. 14K 2 1/2 Carat Total Weight \$4,999 F. 18K 1 3/4 Carat Total Weight \$5,899

* Denotes Created Diamonds







Erin Haney

Erin is the mother of two beautiful children, Logan and Emmett, and the wife to Grant, who purchased her wedding ring and band from Ramsey's in 2016. Erin's favorite piece of jewelry is her diamond "L" initial necklace she received from her husband on her first mother's day after giving birth to her daughter, Logan. Erin was born and raised in New Orleans. She currently works as an Event Sales Manager at Brennan's Restaurant, and truly enjoys being a part of her guest's special moments in life. She was also a Saintsation for two seasons while in college. Erin enjoys spending time with her family and friends, and traveling when she has the time to!



A. 14K 1 5/8 Carat Total Weight \$4,999 B, 14K 2 1/2 Carat Total Weight \$6,999 C. 14K 5/8 Carat Total Weight \$2,199 D. 14K 1/2 Carat Total Weight \$2,199 E. 14K 3/4 Carat Total Weight \$2,299



C. 14K 3/4 Carat Total Weight \$1,499 D. 14K 3/8 Carat Total Weight \$1,499

E. 14K 3/4 Carat Total Weight*

Multiple sizes available. As shown \$1,299

* Denotes Created Diamonds





F

A. 14K 1/3 Carat Total Weight.

B, 14K 1/2 Carat Total Weight.

Multiple sizes available. As shown

D. 10K 1/2 Carat Total Weight

F. 10K 1/2 Carat Total Weight* \$849

* Denotes Created Diamonds





Gina Thompson

Gina and her husband Johnny are celebrating 12 years of marriage. They purchased their rings from Ramsey's in 2008. Their son Terry and Gina's two brothers Mark and Joe also purchased their wedding rings from Ramsey's. Gina has been working as a translator for families in schools for 5 years and as an office administrator during tax season. Gina and her husband also have a kayak charter fishing business. She also enjoys spending time with her family and traveling. "My favorite piece of jewelry would have to be my engagement ring. It's a staple that represents our love for one another and makes for a great heirloom that we can pass down for generations to come."





Gifts Under \$700





A. 14K 1/3 Carat Total Weight.

The state of the s	
Multiple sizes available. As shown	\$699
B. 10K 1/8 Carat Total Weight	\$649
C. 10K 1/4 Carat Total Weight	\$699
D. 10K 1/8 Carat Total Weight	\$549
E. 14K 1/5 Carat Total Weight	\$699
F. 14K 1/5 Carat Total Weight	\$699
G. 14K 1/5 Carat Total Weight	\$699
H, 14K 1/10 Carat Total Weight	\$699











A. Sterling Silver 0.05 Carat Total Weight \$149 B. Sterling Silver 0.03 Carat Total Weight \$139 C. 10K and Sterling Silver .01 Carat Total Weight \$199 \$499 D. 10K .01 Carat Total Weight E. Sterling Silver 0.04 Carat Total Weight \$299







Grace Bergeron

Grace Bergeron, daughter of Chi Bergeron (Page 26), is 16 years old and is enjoying her high school years. "Unlike my mother, I came out the womb with pearls on my neck. I believe that accessories are the windows to someone's personality. You can never have too much jewelry on. 'When in doubt, add another piece' is my fashion motto. I may have a lot of meaningless jewelry, but my most cherished pieces are the ones that are the highest quality and the most sentimental."









A. 10K .01 Carat Total Weight	\$899
B. 10K 1/8 Carat Total Weight	\$549
C. 10K .05 Carat Total Weight	\$329
D. 10K 1/8 Carat Total Weight	\$999
E. 10K and Black Rhodium	
0.02 Carat Total Weight	\$199
F. 10K and Black Rhodium	
0.03 Carat Total Weight	\$439
G. 10K 3/8 Carat Total Weight*	\$799
H. Sterling Silver 1/10 Carat Total Weight	\$199
I. Sterling Silver .005 Carat Total Weight	\$79



The Fleur de Lis has long been a symbol of New Orleans' heritage and French roots. The pieces of this collection serve as shining reminders of the rich history and culture that surround us in this city.

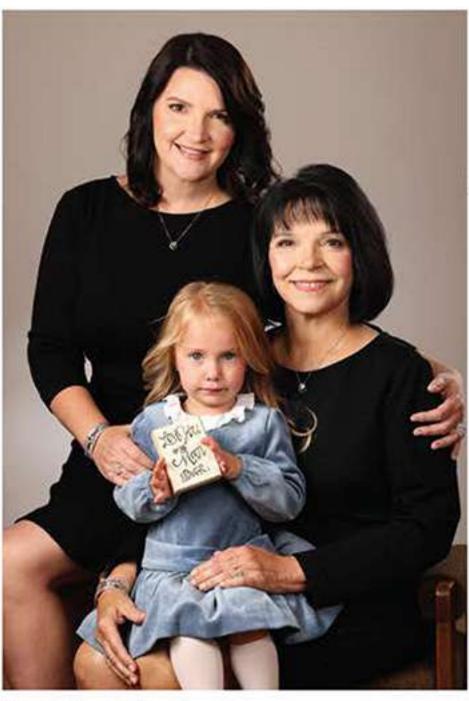


* Denotes Created Diamonds

G. Sterling Silver 1/14 Carat Total Weight \$229









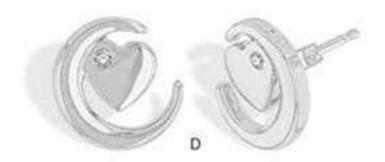
Virginia and her husband have been friends with the Ramsey's family since they bought their first diamond from the store 40 years ago. Since then, they have upgraded their rings and earrings and have passed their original diamonds down to their daughter and granddaughter. What makes Ramsey's fine diamond jewelry so special is that it can be cherished for life and passed down for many generations.





I Love You to the Moon n Back!

This exclusive collection was designed by Lori Ramsey for her daughter, and each piece features a crescent moon and heart to symbolize the astronomical love that makes us say "I love you to the moon and back." Each of the pendants is engraved with this message on the back.



A. Sterling Silver 1/8 Carat Total Weight \$349

B. 10K and Sterling Silver

0.01 Carat Total Weight \$159

C. Sterling Silver 0.01 Carat Total Weight \$99

D. Sterling Silver 0.02 Carat Total Weight \$129





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@ramseysdiamondjewelers



Did you see something that made your heart cry "Yes!" while your wallet grumbled "No"? Let Ramsey's cheer up your wallet with the perfect financing plan. No store offers financing as flexible, a trade-in policy as generous, or a warranty as miraculous as Ramsey's.



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Scan On Your Smart Phone Or Log On to www.ramseys.com

Jewelry images shown may have been enlarged or retouched to show details. Prices shown may change without notice due to market conditions and fluctuations. Diamond carat total weight (ctw) represents the approximate carat total weight of all the diamonds set, unless noted. Diamond total weights may vary between 0.01 and 0.07 ct. All pendants priced with chains. Natural colored diamonds may have been treated or enhanced by heating or irradiation. Natural colored gemstones may have been treated or enhanced by heating, irradiation, oiling, filling, or diffusion. Photographic, typographical, and print errors are subject to correction. Some styles featured in the catalog may not be immediately available, but may be ordered.

