

# HOLIDAY GIFT BOOK



**Sierra~West.**  
CUSTOM JEWELERS



# HOLIDAY GIFTS FOR HER

Looking for the perfect gift? Who doesn't like diamonds? From classic to statement-making to fun and fashionable, we're confident you'll find just the sparkle in our holiday gift guide!



A



B



D



C



E

**On Trend:** Yellow Gold is back in demand, back in style, hotter than ever! Two-toned styles, add both a clean and elegant look and feel.



F



G



H





J



K



M



L



N



P

**Featured:** Make waves with a pave diamond cuban link ensemble.

- A. 1/2 carat tw earrings
- B. 3/4 carat tw necklace
- C. 1/3 carat tw ring
- D. 5/8 carat tw earrings
- E. 3/8 carat tw pendant
- F. 3/8 carat tw pendant
- G. 3/8 carat tw earrings
- H. 1/4 carat tw necklace
- J. 5/8 carat tw cuban ring
- K. 5/8 carat tw cuban earrings
- L. 1/2 carat tw smile necklace  
1 carat tw smile necklace  
2 carat tw smile necklace
- M. 1 carat tw halo hoop earrings  
2 carat tw halo hoop earrings
- N. 1 1/2 carat tw bangle
- P. 1 1/5 carat tw bracelet

**In Style:** Shine bright like a diamond with these sparkling styles.



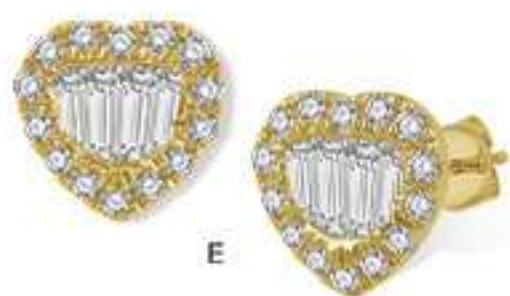


# Baguette Diamonds

A unique cut that reflects both the past and the present. A row of long, thin baguette diamonds used as center stones take these ensembles to the next level.



D



E



F



G



H



J





**On Trend:** Contemporary fashion bands, heart shaped necklaces, hoop earrings and circular pendants that can be paired to create your own unique look.



- A. 3/8 carat tw pendant
- B. 3/8 carat tw ring
- C. 3/8 carat tw earrings
- D. 1/5 carat tw heart ring
- E. 3/8 carat tw heart earrings
- F. 1/5 carat tw heart pendant
- G. 1/2 carat tw oval earrings
- H. 1/4 carat tw oval ring
- J. 1/4 carat tw oval pendant
- K. 1/4 carat tw circle necklace  
1/2 carat tw circle necklace
- L. 1/4 carat tw heart necklace  
1/2 carat tw heart necklace
- M. 1/4 carat tw circle necklace  
1/2 carat tw circle necklace
- N. 1/4 carat tw hoop earrings
- P. 1/2 carat tw hoop earrings
- Q. 1 carat tw hoop earrings
- R. 3/4 carat tw diamond band
- S. 3/8 carat tw diamond band
- T. 3/8 carat tw diamond band
- U. 1/2 carat tw diamond band

**Popular:** Timeless in its classic beauty - baguette is a cut that will never go out of style.





A



B



C



D



E



F



G

- A. 1/10 carat tw curb link ring
- B. 1/4 carat tw curb link hoop earrings
- C. 1/6 carat tw curb link ring
- D. 1/3 carat tw curb link pendant
- E. 1/3 carat tw curb link hoop earrings
- F. 1 carat tw curb link bracelet
- G. 1/6 carat tw curb link ring
- H. 1/4 carat tw paper clip necklace
- J. 1/6 carat tw paper clip earrings
- K. 1/10 carat tw paper clip ring
- L. 1 carat tw paper clip bracelet
- M. 1/10 carat tw paper clip necklace
- N. 1/3 carat tw paper clip earrings
- P. 1/5 carat tw paper clip ring
- Q. 1 carat tw paper clip bracelet
- R. 1/5 carat tw paper clip ring

**What's New:** Curb Link Jewelry is totally obsession worthy. Edgy silhouettes that can be worn alone or paired with daintier pieces.





**Trending:** Paper Clip Link inspired styles are this season's must have accessory. The unique silhouette studded in diamonds makes a sparkly statement.

## Pieces she'll never take off

This collection features pieces that can elevate any look. They can be worn alone for a more minimalist approach or layered in with some of your favorite necklaces.



# Go for the halo effect

The Lovebright Collection offers the highest level of fire and immense brilliance. This halo setting is a great way to make any center stone appear larger with small diamond accents.



**In Style:** Everyday ensembles to add a touch of elegance to any outfit.







H



J



K



L

M

N

**Featured:** Halo Settings amplify the center stone with a delicate circle of smaller diamonds for a dazzling look.



P



R



Q

- A. 1 carat tw pear ring
- B. 1 carat tw pear necklace
- C. 1 carat tw pear earrings
- D. 1 carat tw halo hoop earrings
- E. 1/2 carat tw halo ring
- 1 carat tw halo ring
- F. 1/2 carat tw halo necklace
- 1 carat tw halo necklace
- G. 3 carat tw halo bracelet
- H. 1/4 carat tw floral pendant
- J. 1/3 carat tw floral ring
- K. 1/2 carat tw floral earrings
- L. 1/3 carat tw oval necklace
- M. 1/3 carat tw cushion necklace
- N. 1/3 carat tw pear necklace
- P. 1/2 carat tw oval ring
- Q. 1/2 carat tw oval necklace
- R. 1/2 carat tw oval earrings





A



B



C



D



E



F



G

- A. 1/4 carat tw pendant
- B. 1/5 carat tw pendant
- C. 1/3 carat tw necklace
- D. 1/8 carat tw pendant
- E. 1/5 carat tw pendant
- F. 1/3 carat tw pendant
- G. 5/8 carat tw pendant
- H. 1/3 carat tw ring
- J. 1/4 carat tw ring
- K. 1/4 carat tw ring
- L. 1/4 carat tw ring
- 1/2 carat tw ring
- 1 carat tw ring
- M. 1/4 carat tw pendant
- 1/2 carat tw pendant
- 1 carat tw pendant
- N. 1/4 carat tw earrings
- 1/2 carat tw earrings
- 1 carat tw earrings
- P. 1 carat tw pendant
- Q. 1/2 carat tw earrings
- R. 1/2 carat tw ring
- S. 1/2 carat tw necklace
- T. 1/3 carat tw necklace
- 1/2 carat tw necklace
- U. 3/4 carat tw bangle

**Trending:** A classic twist on your traditional stackables.



J



H



K





L



M

**The "It" Style:** Tiny diamonds surround the center in a circle of sparkling light.



N

L, M, N available in 1/8 ctw, 1/4 ctw, 1/3 ctw, 1/2 ctw, 3/4 ctw & 1.00 ctw

## Classic gifts all year long

The Lovebright Collection is a beautiful option for the buyer looking to share their love without compromising on the expression of love.



P



Q



R

**Spotlight:** Nothing expresses love like a gift of diamonds.



S



T



U



# Stacked with style

Create a unique look that reflects your personality and style. There are no rules when stacking rings!

**Popular:** Combine yellow gold, white gold and rose gold for a dynamic color palette that is eye-catching and edgy.



A



B



C



- A. 1/5 carat tw diamond band
- B. 3/8 carat tw diamond band
- C. 1/3 carat tw diamond band
- D. 3/4 carat tw diamond band
- E. 1 1/4 carat tw diamond band
- F. 3/8 carat tw diamond band
- G. 1/4 carat tw pave band
- 1/2 carat tw pave band
- H. 1/4 carat tw channel-set band
- 1/2 carat tw channel-set band
- J. 1/4 carat tw classic band
- 1/2 carat tw classic band
- K. 1/4 carat tw prong set band
- 1/2 carat tw prong set band
- L. 1/4 carat tw milgrain band
- 1/2 carat tw milgrain band



D

E

F

**Classy & Chic:** Classic wedding bands, simplicity with elegance!



G

H

J

K

L

H to L available in 1/10 ctw, 1/4 ctw, 1/3 ctw, 1/2 ctw, 3/4 ctw & 1.00 ctw





**Trending:** Mix and match for the trendiest look!



- A. 1/4 carat tw stack diamond band
- B. 1/10 carat tw stack diamond band
- C. 1/5 carat tw stack diamond band
- D. 1/5 carat tw stack diamond band
- E. 1/10 carat tw stack diamond band
- F. 1/5 carat tw stack diamond band
- G. 1/10 carat tw stack diamond band
- H. 1/6 carat tw stack diamond band
- J. 1/10 carat tw stack diamond band
- K. 1/10 carat tw stack diamond band
- L. 1/10 carat tw stack diamond band
- M. 1/6 carat tw stack diamond band
- N. 1/6 carat tw twisted diamond band
- P. 1/8 carat tw stack diamond band
- Q. 1/10 carat tw stack diamond band
- R. 1/10 carat tw stack diamond band
- S. 1/10 carat tw stack diamond band
- T. 1/10 carat tw stack diamond band
- U. 1/10 carat tw stack diamond band





A



B

**Trending:** Stackable rings are an easy way to add a little extra shine to your everyday look.



C



D



E

F

G

**Featured:** There's no understatement when it comes to stackable diamond and gemstone rings.



Q

R

P

N



J

K

L

H

M



U

T

S



# Fancy, fun, fashionable

Petite symbol rings with delicate hearts, stars and other designs are a great way to reflect your personal style.



V\*



W\*



X\*



Y\*



Z\*

**In Style:** Timeless designs that can be worn on top of one another, creating a stacking effect.



AA

AB

AC

AD

- A. 1/10 carat tw stack band
- B. 1/10 carat tw stack band
- C. 1/10 carat tw stack band
- D. 1/10 carat tw stack band
- E. Sapphire and diamond band
- F. Ruby and diamond band
- G. Sapphire and diamond band
- H. 1/6 carat tw stack band
- J. 1/10 carat tw stack band
- K. 1/5 carat tw twisted band
- L. 1/10 carat tw stack band
- M. 1/10 carat tw stack band
- N. 1/10 carat tw stack band
- P. 1/4 carat tw stack band
- Q. 1/10 carat tw stack band
- R. 1/6 carat tw stack band
- S. 1/10 carat tw stack band
- T. 1/10 carat tw stack band
- U. 1/10 carat tw stack band
- V. 1/20 carat tw cross diamond ring
- W. 1/20 carat tw heart diamond ring
- X. 1/12 carat tw rectangle diamond ring
- Y. 1/12 carat tw star diamond ring
- Z. 1/20 carat tw circle diamond ring
- AA. 1/12 carat tw stack band
- AB. 1/10 carat tw stack band
- AC. 1/10 carat tw stack band
- AD. 1/10 carat tw stack band

\* Denotes 10kt Gold



# Layer up

Dainty, wear anywhere pieces are ideal for layering. Stylish pieces you'll never want to take off!



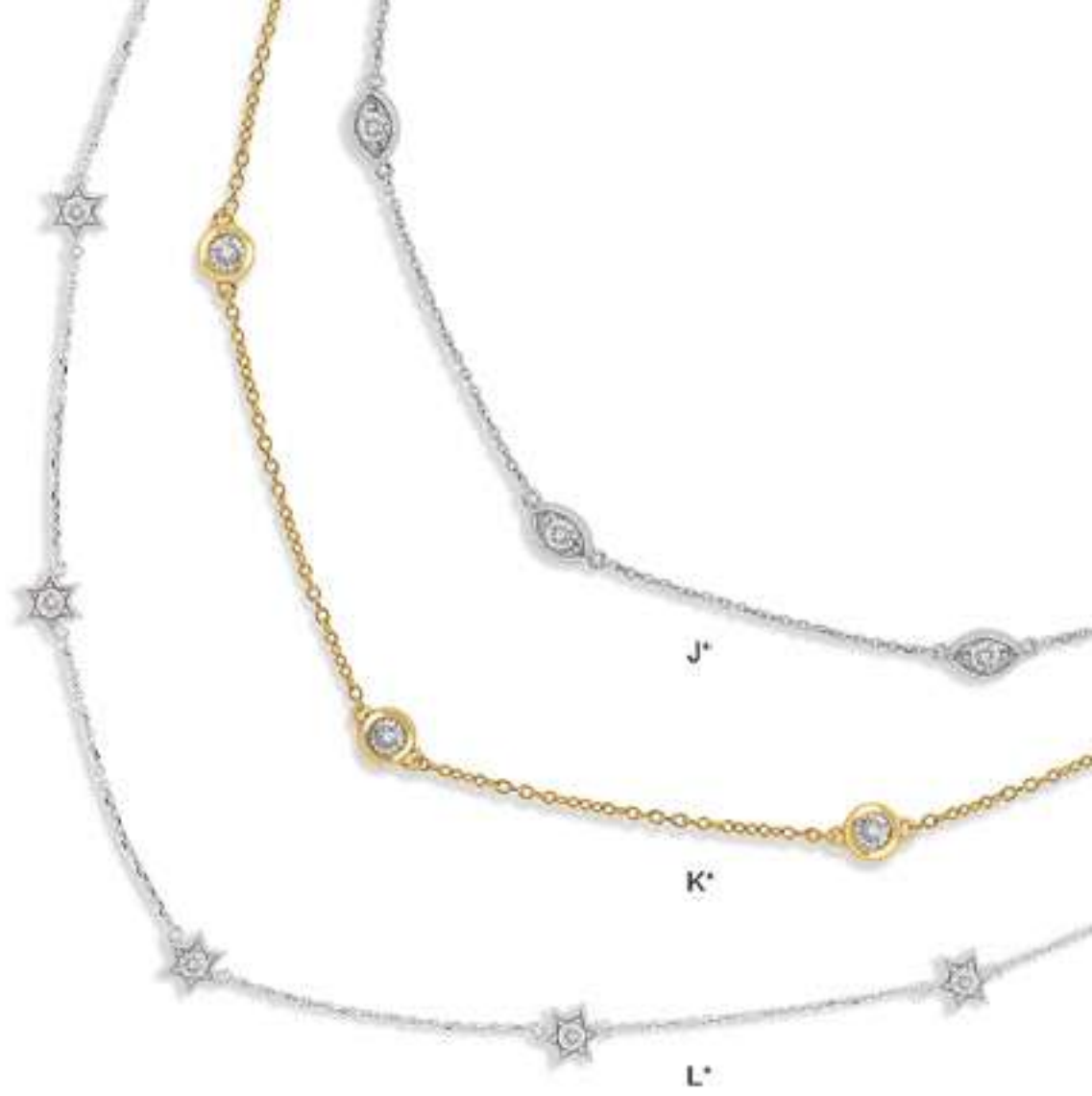
**Trending:** Layering necklaces has become as iconic as wearing a Little Black Dress.





**Chic & Fashionable:**

Shine bright in these diamond essentials for an effortless appearance.



**In Style:** A timeless gift, these diamond station pieces made of delicate gold and glimmering bezel set diamonds are the ultimate accessory staple.



- A. 1/4 carat tw round station necklace  
1/2 carat tw round station necklace  
1 carat tw round station necklace
- B. 1/4 carat tw drop station necklace
- C. 1/10 carat tw icicle station necklace
- D. 1/6 carat tw heart station bracelet
- E. 1/6 carat tw round station bracelet
- F. 1/6 carat tw cushion station bracelet
- G. 1/4 carat tw round station bracelet  
1/2 carat tw round station bracelet  
1 carat tw round station bracelet
- H. 1/6 carat tw round drop earrings
- J. 1/10 carat tw marquise station necklace
- K. 1/10 carat tw round station necklace
- L. 1/10 carat tw star station necklace
- M. 1/6 carat tw star drop earrings
- N. 1/6 carat tw kite drop earrings
- P. 1/6 carat tw marquise station bracelet
- Q. 1/6 carat tw kite station bracelet
- R. 1/6 carat tw star station bracelet

\* Denotes 10kt Gold





# Symbols of love and hope

Jewelry is a beautiful way to express yourself. These pendants keep someone meaningful close to your heart.



**Love Tips:** Heartfelt styles to let her know how significant she is to you.

A. 1/6 carat tw double heart pendant    B. 1/6 carat tw heart pendant    C. 1/8 carat tw heart pendant    D. 1/10 carat tw heart pendant    E. 1/10 carat tw heart pendant    F. 1/4 carat tw heart pendant    1/2 carat tw heart pendant    1 carat tw heart pendant    G. 1/8 carat tw double heart pendant    H. 1/10 carat tw double circle necklace    J. 1/12 carat tw mom pendant    K. 1/4 carat tw twin heart necklace    L. 1/4 carat tw love necklace    M. 1/5 carat tw love ring





A\*



B\*



C\*



D\*



E\*



F\*



G



H



J\*

**Spiritual Tokens:** Delicate crosses keep your faith close to your heart.



K\*



L\*



M\*



N



P\*



Q\*

A. 1/10 carat tw cross pendant B. 1/10 carat tw cross pendant C. 1/10 carat tw cross pendant D. 1/10 carat tw cross fleur-de-lis pendant E. 1/10 carat tw cross pendant F. 1/10 carat tw cross pendant G. 1/5 carat tw infinity cross pendant H. 1/6 carat tw cross pendant J. 1/6 carat tw angel wing cross pendant K. 1/10 carat tw cross necklace L. 1/6 carat tw pave cross necklace M. 1/20 carat tw infinity cross pendant N. 1/4 carat tw cross pendant 1/2 carat tw cross pendant 1 carat tw cross pendant P. 1/10 carat tw angel wing cross pendant Q. 1/10 carat tw angel wing cross pendant





A\*



D



E



B\*



F



C\*

**What's new:** Cool and unconventional pieces - infinity designs for karma, arrows for friendship and love - are more popular than ever.

**Symbols of Love:** Infinite, that which is endless, eternal and thus unbreakable.



G



H

- A. 1/5 carat tw infinity necklace
- B. 1/5 carat tw infinity ring
- C. 1/4 carat tw infinity earrings
- D. 1/3 carat tw floral ring
- E. 1/3 carat tw floral pendant
- F. 1/2 carat tw floral earrings
- G. 1/3 carat tw infinity earrings
- H. 1/4 carat tw infinity necklace
- J. 1/4 carat tw infinity lariat bracelet



J

\* Denotes 10kt Gold



**The Classics:** Diamond pendants & hoops add a simple elegance to any ensemble.

A

B

C

D

## Simply sensational

These beautiful outfit pick-me-ups are destined to be your go-to favorites.



E

F

G\*

H\*

J\*

K\*

A. Circle of love pendants, 1/4 carat tw 1/2 carat tw 1 carat tw B. Smile necklaces, 1/4 carat tw 1/2 carat tw 1 carat tw  
 C. Oval pendants, 1/4 carat tw 1/2 carat tw 1 carat tw D. Diamond inside-out hoop earrings, 1/2 carat tw 1 carat tw  
 1 1/2 carat tw 2 carat tw E. Pave diamond drop earrings 3/8 carat tw F. Pave diamond drop pendant 1/4 carat tw  
 G. Diamond bar necklace H. Diamond bar earrings J. Arrow wrap diamond ring K. Arrow diamond necklace





# Petite and Precious

Need to elevate an everyday look? Add a sparkly tag pendant, angel wings or a sunburst pendant.



**Our Favorites:** Keepsake pendants to keep close to your heart.



**In Style:** Sophisticated and timeless styles. Choose from our collection of on-trend pearls to brighten your everyday.



L\*



M\*



P\*



Q\*



R\*



N\*



**Unique:** The pearl is the queen of gems and the gem of Queens.



S\*



T



U



V\*



W\*



X\*

- A. 1/6 carat tw twisted circle pendant
- B. 1/8 carat tw pear pendant
- C. 1/6 carat tw sunburst pendant
- D. 1/5 carat tw floral pendant
- E. 1/10 carat tw diamond tag pendant
- F. 1/20 carat tw diamond tag pendant
- G. Bezel diamond tag pendant
- H. 1/8 carat tw angel wing necklace
- J. 1/12 carat tw angel wing necklace
- K. 1/6 carat tw angel wing necklace
- L. Pearl and diamond infinity ring
- M. Pearl and diamond infinity pendant
- N. Pearl and diamond infinity earrings
- P. Pearl and diamond halo ring
- Q. Pearl and diamond halo pendant
- R. Pearl and diamond halo earrings
- S. Pearl and diamond swirl pendant
- T. Pearl and diamond drop pendant
- U. Pearl and diamond drop earrings
- V. Pearl and diamond floral pendant
- W. Pearl and diamond floral ring
- X. Pearl and diamond floral earrings



# All that glitters

Yellow gold is making a major return. The warm metal is a neutral style staple that can be worn with everything.



**Trending:** Rich warm and timeless sets that are modern and edgy.

- A. 1/4 carat tw round bead hoop earrings    B. 1/6 carat tw round bead bar pendant    C. 1/5 carat tw round bead ring
- D. 1/5 carat tw rope ring    E. 1/6 carat tw rope bar pendant    F. 1/4 carat tw rope hoop earrings    G. 1/4 carat tw pyramid hoop earrings
- H. 1/6 carat tw pyramid bar pendant    J. 1/5 carat tw pyramid ring



# Diamond Huggies



**The "It" Style:** Versatile diamond huggies will be a staple in your collection and pair easily with all your ear stacks to create a unique and trendy look.



- A. 1/10 carat tw huggies    B. 1/10 carat tw huggies    C. 1/6 carat tw huggies    D. 1/10 carat tw huggies
- E. 1/10 carat tw huggies    F. Sapphire and diamond huggies    G. 1/4 carat tw huggies    H. 1/6 carat tw huggies
- J. 1/10 carat tw huggies    K. 1/8 carat tw huggies    L. 1/10 carat tw huggies    M. 1/10 carat tw huggies
- N. 1/10 carat tw huggies    P. 1/10 carat tw huggies    Q. 1/10 carat tw huggies    R. 1/5 carat tw huggies
- S. 1/10 carat tw huggies



# Cool-girl classics

Brighten up your look with these simple and cool earrings.



A



B\*



C



E\*

**What's New:** Safety Pin earrings accented with diamonds bring a touch of edge to your look.



D\*



F\*



H



G



J



- A. 1/5 carat tw vertical bar earrings
- B. 1/8 carat tw heart earrings
- C. 1/5 carat tw hoop earrings
- D. 1/6 carat tw hoop earrings
- E. 1/6 carat tw safety pin earrings
- F. 1/6 carat tw safety pin earrings
- G. 1/4 carat tw long earrings
- H. 1/3 carat tw long earrings
- J. 1/3 carat tw long earrings

\* Denotes 10kt Gold



**Trending:** Find a new conversation piece with a diamond or gemstone bracelet that catch the light.



**Tip:** Mix and stack them up to create a unique look.



- A. 1/10 carat tw bracelet
- B. 1/3 carat tw bracelet
- C. 1/10 carat tw bracelet
- D. 1/10 carat tw bracelet
- E. Sapphire and diamond bracelet
- F. Ruby and diamond bracelet
- G. Tanzanite and diamond bracelet
- H. Emerald and diamond bracelet
- J. 1 carat tw bangle
- K. 1 carat tw tennis bracelet  
2 carat tw tennis bracelet  
3 carat tw tennis bracelet

\* Denotes 10kt Gold



**Trending:** Gemstones are essentials in any jewelry wardrobe. Vibrant, sparkling, and full of color.



A. Sapphire and diamond pendant    B. Sapphire and diamond ring    C. Sapphire and diamond rings, 6x4mm, 7x5mm  
 D. Sapphire and diamond ring    E. Sapphire and diamond pendant    F. Sapphire and diamond ring  
 G. Sapphire and diamond pendant    H. Morganite and diamond pendant    J. Morganite and diamond ring  
 K. Aquamarine and diamond pendant    L. Aquamarine and diamond ring    M. Blue Topaz and diamond ring  
 N. Aquamarine and diamond ring



**Must Have:** A one-of-a-kind look with these gemstone sets.



A

B

C

D



E\*



# Give her a showstopper

Bold and beautiful, a scene-stealing gemstone can be treasured now and passed down as a family heirloom.



F



G\*

J\*



H\*



K\*

A. Emerald and diamond pendant    B. Emerald and diamond rings, 6x4mm, 7x5mm    C. Emerald and diamond ring  
 D. Emerald and diamond pendant    E. Emerald and diamond rings    F. Ruby and diamond rings, 6x4mm, 7x5mm  
 G. Ruby and diamond pendant    H. Ruby and diamond ring    J. Ruby and diamond pendant    K. Ruby and diamond ring



**What's new:** Sterling silver is a favorite among trendsetters and mixes well with other metals.



**Trending:** Colorful styles to compliment any look.



A. Amethyst and diamond pendant    B. Amethyst and diamond ring    C. Amethyst and diamond pendant    D. Amethyst and diamond ring  
 E. Blue topaz and diamond pendant    F. Blue topaz and diamond ring    G. Blue topaz and diamond earrings  
 H. Blue topaz and diamond ring    J. Blue topaz and diamond pendant    K. Pearl and diamond pendant  
 L. Pearl and diamond ring    M. Pearl and diamond earrings    N. Diamond bar lariat bracelet    P. Diamond infinity lariat bracelet  
 Q. Diamond cross lariat bracelet    R. Diamond heart lariat bracelet    S. Amethyst and Blue topaz lariat bracelet    T. Diamond arrow bangle





# Shimmering Silver

Whether her heart is set on a gemstone statement ring, a layering necklace or a diamond bracelet, here are some value-packed choices.



- A. Diamond heart arrow pendant    B. Diamond cross pendant    C. Diamond heart pendant    D. Diamond infinity cross pendant  
 E. Diamond twin heart pendant    F. Diamond cross pendant    G. Diamond cross pendant    H. Diamond bar necklace  
 J. Diamond cross necklace    K. Diamond snow flake pendant    L. Diamond love ring    M. Diamond love necklace  
 N. Diamond love lariat bracelet    P. Diamond heart earrings    Q. Diamond heart pendant    R. Diamond infinity heart necklace  
 S. Diamond "XO" necklace    T. Mini diamond heart ring    U. Mini diamond heart hoops    V. Diamond angel wing earrings  
 W. Diamond angel wing pendant





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