

# HOLIDAY

*Gift Book*



**Sierra-West.**  
CUSTOM JEWELERS



# Spread Joy

Nothing adds more dazzle to the holiday season than a gift of diamonds or precious gemstones. And we've curated some of the sparkliest, prettiest, most unique pieces for that special someone. There's sure to be something for every jewelry lover on your list - including you!



- A. 3/4 carat tw bar link earrings
- B. 1 7/8 carat tw bar link necklace
- C. 1 carat tw bar link bracelet
- D. 2 carat tw paper clip necklace
- E. 1 1/5 carat tw paper clip bracelet
- F. 3/4 carat tw paper clip earrings
- G. 1/2 carat tw paper clip pendant
- H. 1/4 carat tw oval pendant
- J. 1/3 carat tw oval ring
- K. 1/4 carat tw oval earrings



# Scatter Jewelry

Our Scatter Diamond Collection features small round and baguette diamonds arranged in random-pattern designs for stunning and unique effects.



- A. 1/2 carat tw scatter necklace
- B. 1/2 carat tw scatter necklace
- C. 1/3 carat tw scatter necklace
- D. 1/2 carat tw scatter necklace
- E. 1 1/2 carat tw tear drop earrings
- F. 1/4 carat tw scatter ring
- G. 1/4 carat tw scatter earrings
- H. 1/2 carat tw tear drop earrings
- J. 1/3 carat tw zig-zag pendant
- K. 1/2 carat tw zig-zag earrings
- L. 1/2 carat tw zig-zag band
- M. 5/8 carat tw zig-zag band
- N. 1 carat tw zig-zag hoop earrings
- P. 3 carat tw zig-zag bracelet



- A. 1/4 carat tw paper clip necklace
- B. 2 carat tw paper clip necklace
- C. 1/6 carat tw paper clip earrings
- D. 1/5 carat tw paper clip ring
- E. 1/5 carat tw paper clip earrings
- F. 1 carat tw paper clip bracelet
- G. 1 carat tw paper clip bracelet
- H. 1/10 carat tw paper clip necklace
- J. 1/3 carat tw paper clip earrings
- K. 1/10 carat tw paper clip ring





## Gilded Glamour

Paperclips have been given a high end fashion spin in both yellow and white gold. This collection pairs beautifully with our minimalist pavé cuffs, bangles, rings, and hoops.



- A. 1/2 carat tw pave set cross pendant
- B. 1/2 carat tw pave set heart pendant
- C. 1/2 carat tw pave set paper clip necklace
- D. 1/2 carat tw pave set circle pendant
- E. 1 carat tw pave set hoop earrings
- F. 1/2 carat tw pave set band
- G. 1/5 carat tw pave set claw ring
- H. 1/2 carat tw pave set heart pendant
- J. 1/2 carat tw claw cuff bangle
- K. 1 carat tw pave set bangle
- L. 2 carat tw pave set bangle



## Go for the Bold

When it comes to chain-link jewelry, the bigger the better!  
Layer necklaces and bracelets in statement-making pairs  
or keep it simple with just one.



- A. 1 1/2 carat tw open link necklace
- B. 1 carat tw open link necklace
- C. 1/10 carat tw open link ring
- D. 1/5 carat tw open link ring
- E. 3/4 carat tw open link bracelet
- F. 1 carat tw open link bracelet
- G. 1/4 carat tw paper clip necklace
- H. 3/8 carat tw paper clip earrings
- J. 1/3 carat tw curb link pendant
- K. 1/6 carat tw curb link ring
- L. 1/3 carat tw curb link hoop earrings
- M. 1 carat tw curb link bracelet
- N. 3/4 carat tw cuban link hoop earrings
- P. 1/2 carat tw cuban link ring
- Q. 4 carat tw cuban link bracelet





**What's New:** Curb Link Jewelry is totally obsession worthy. Edgy silhouettes that can be worn alone or paired with daintier pieces.



A



B



C



D



F



G



H



J



K

- A. 1/4 carat tw pendant
- B. 1/5 carat tw pendant
- C. 1/8 carat tw pendant
- D. 1/5 carat tw pendant
- E. 1/3 carat tw round necklace
- F. 3/4 carat tw pear necklace
- G. 1 carat tw circle pendant
- H. 5/8 carat tw floral lattice pendant
- J. 1 3/4 carat tw bar link bracelet
- K. 3/8 carat tw pear pendant
- L. 5/8 carat tw pear earrings
- M. 1/3 carat tw pear ring

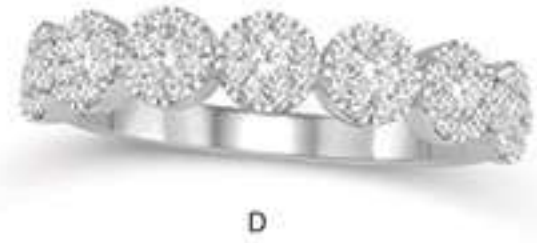


L



M





## Dazzling Visions

Diamonds are a girl's best friend - and an excellent investment. Any of these dazzlers will give an instant oomph - and the perfect finishing touch - to any ensemble.



F, G, H available in 1/8 ctw, 1/4 ctw, 1/3 ctw, 1/2 ctw, 3/4 ctw & 1.00 ctw

- A. 1/2 carat tw smile necklace  
1 carat tw smile necklace
- B. 1/2 carat tw 3 stone necklace  
1 carat tw 3 stone necklace
- C. 1 carat tw halo hoop earrings
- D. 1/2 carat tw 7 stone band  
1 carat tw 7 stone band
- E. 3 carat tw halo bracelet
- F. 1/4 carat tw halo ring  
1/2 carat tw halo ring  
1 carat tw halo ring
- G. 1/4 carat tw halo pendant  
1/2 carat tw halo pendant  
1 carat tw halo pendant
- H. 1/4 carat tw halo earrings  
1/2 carat tw halo earrings  
1 carat tw halo earrings

**On Trend:** Contemporary Riviera and Tennis designs, hoop earrings, fashion bands, heart shaped necklaces and circular pendants that can be paired to create your own unique look.



H,J,K available in 1 ctw to 10 ctw

Some styles available in different carat weights



# Everyday Essentials

If your go-to jewelry pieces need a refresh, look no further than earrings that add swing to your step. And if you love pendants, bracelets and rings you can't go wrong adding any one of these to your signature mix.



L to S available in 1/4 ctw, 1/2 ctw, 3/4 ctw & 1.00 ctw

Stud Earrings Collection



U to X available in 1/10 ctw, 1/4 ctw, 1/3 ctw, 1/2 ctw, 3/4 ctw & 1.00 ctw

- A. 5 carat tw tennis necklace
- B. 5 carat tw riviera necklace
- C. 1 1/2 carat tw riviera earrings
- D. 1 carat tw tennis earrings
- E. 1 carat tw inside out hoop earrings
- F. 1 carat tw inside out hoop earrings
- G. 1 carat tw inside out hoop earrings
- H. 3 carat tw tennis bracelet
- J. 3 carat tw tennis bracelet
- K. 3 carat tw round tennis bracelet
- L. 1/4 carat tw circle of love pendant
- M. 1/4 carat tw smile necklace
- N. 1/4 carat tw oval pendant
- P. 1/4 carat tw chevron necklace
- Q. 1/4 carat tw clover necklace
- R. 1/4 carat tw infinity necklace
- S. Stud earrings collection starting from
- T. 1/4 carat tw pave band  
1/2 carat tw pave band
- U. 1/4 carat tw channel-set band  
1/2 carat tw channel-set band
- V. 1/4 carat tw classic band  
1/2 carat tw classic band
- W. 1/4 carat tw prong-set band  
1/2 carat tw prong-set band
- X. 1/4 carat tw milgrain band  
1/2 carat tw milgrain band

# Brilliant Sparkle

Eye-catching and glamorous designs embellished with dazzling diamonds with an aura of sparkling light.



A



B



C



D



E



F



G

H

J



K

L

M\*

N

P\*



Q



R



T



S



U

## For the Minimalist

Whether you like to keep it simple or layer on a few, these pieces pair and layer beautifully.



V



W



X



Y



Z

- A. 3 carat tw necklace
- B. 2 carat tw bracelet
- C. 1 carat tw floral bracelet
- D. 1 1/2 carat tw fusion bracelet
- E. 2 carat tw bracelet
- F. 1 carat tw bracelet
- G. 5 carat tw oval halo bracelet
- H. 6 carat tw emerald halo bracelet
- J. 3 1/4 carat tw fusion bracelet
- K. 1/3 carat tw hoop earrings
- L. 1/4 carat tw hoop earrings
- M. 1/6 carat tw hoop earrings
- N. 3/4 carat tw hoop earrings
- P. 1/6 carat tw hoop earrings
- Q. 1/3 carat tw huggie earrings
- R. 1/2 carat tw huggie earrings
- S. 1/3 carat tw huggie earrings
- T. 3/4 carat tw graduated earrings
- U. 3/4 carat tw graduated earrings
- V. 1 carat tw pear shape bangle
- W. 1 carat tw stackable bangle
- X. 1 carat tw stackable bangle
- Y. 1/2 carat tw bangle
- Z. 1 carat tw bangle



A



B



C



D



E



F



G



H



J



K



L



M



N

- A. 1/4 carat tw circle necklace
- 1/2 carat tw circle necklace
- B. 1/4 carat tw heart necklace
- 1/2 carat tw heart necklace
- C. 1/4 carat tw circle necklace
- 1/2 carat tw circle necklace
- D. 3/8 carat tw cross over ring
- E. 1/4 carat tw stackable band
- F. 3/4 carat tw fashion band
- G. 3/4 carat tw fashion band
- H. 1/2 carat tw fashion band
- J. 1 1/4 carat tw cross over ring
- K. 1/4 carat tw fashion band
- L. 1/2 carat tw fashion band
- M. 1/2 carat tw fashion band
- N. 1 1/2 carat tw fashion band



A



B



C

## Season's Super-Sparklers

If you're looking for something, unique with lots of dazzle, long, thin baguette-cut diamond lets more light shine through to create more sparkle. And the intricate setting, with its stones set close together, also amps up their brilliance.



D



E



G



F



H



J



K



L



M



N

- A. 5/8 carat tw double row band
- B. 1/2 carat tw double row pendant
- C. 1 carat tw double row earrings
- D. 1/5 carat tw double row band
- E. 1/2 carat tw double row band
- F. 3/8 carat tw double row band
- G. 1/5 carat tw infinity necklace
- H. 1/5 carat tw infinity ring
- J. 1/3 carat tw diamond band
- K. 1/3 carat tw drop pendant
- L. 1/4 carat tw fashion ring
- M. 3/8 carat tw diamond band
- N. 1/2 carat tw hoop earrings



B



A



D



C



F



G\*



E\*



H



J\*

- A. 1 carat tw 5 stone oval band
- B. 1 carat tw 5 stone pear band
- C. 1 carat tw 5 stone emerald band
- D. 5/8 carat tw diamond band
- E. 1/4 carat tw wrap ring
- F. 3/4 carat tw graduated ring
- G. 1/10 carat tw twist ring
- H. 3/8 carat tw wrap ring
- J. 1/6 carat tw twist ring
- K. 1 carat tw fashion band
- L. 3/4 carat tw three row band
- M. 1 1/4 carat tw three row band
- N. 3/8 carat tw fashion band

\*Denotes 10kt Gold

**Classy & Chic:** Classic wedding bands, simplicity with elegance!



K

L

M

N





# Stacked with Style

When it comes to stacking, there are no rules. Pile on as many glittering, shimmering bands as you like.



**Popular:** Combine yellow gold, white gold and rose gold for a dynamic color palette that is eye-catching and edgy.



- A. 1/5 carat tw stack band
- B. 1/10 carat tw paper clip band
- C. 1/3 carat tw two row diamond band
- D. 1/5 carat tw stack diamond band
- E. 1/10 carat tw stack diamond band
- F. 1/3 carat tw graduated diamond band
- G. 1/10 carat tw stack diamond band
- H. 1/4 carat tw twisted diamond band
- J. 1/4 carat tw paper clip band
- K. 1/10 carat tw diamond band
- L. 1/4 carat tw twisted diamond band
- M. 1/10 carat tw stack band
- N. 1/10 carat tw stack diamond band
- P. 1/6 carat tw twisted diamond band
- Q. 1/5 carat tw twisted band
- R. 1/10 carat tw diamond band
- S. 1/10 carat tw stack band
- T. 1/5 carat tw diamond band
- U. 1/6 carat tw stack band
- V. 1/6 carat tw diamond band



A



B



C



D



E



F



G



H

- A. 3/8 carat tw fusion pendant
- B. 3/8 carat tw fusion ring
- C. 3/8 carat tw fusion earrings
- D. 1/4 carat tw infinity necklace
- E. 1/4 carat tw infinity lariat bracelet
- F. 1/3 carat tw infinity earrings
- G. 1/2 carat tw oval earrings
- H. 1/4 carat tw oval pendant
- J. 1/4 carat tw oval ring



J



## Make it Personal

There's nothing more personal than a piece of jewelry that feels like it was made just for you. Classic designs like the circles, sun bursts, love knots and eternity rings, shown here, represent unbreakable bonds.



- A. 1/5 carat tw floral pendant
- B. 1/8 carat tw drop pendant
- C. 1/6 carat tw twisted circle pendant
- D. 1/10 carat tw double circle necklace
- E. 1/6 carat tw sunburst pendant
- F. 1/3 carat tw circle pendant
- G. 1/5 carat tw love knot earrings
- H. 1/6 carat tw love knot pendant
- J. 1/6 carat tw love knot ring
- K. 1/20 carat tw cross diamond ring
- L. 1/12 carat tw paper clip ring
- M. 1/20 carat tw heart diamond ring

# Layer up

Dainty, wear anywhere pieces are ideal for layering. Stylish pieces you'll never want to take off!



- A. 1/4 carat tw drop station necklace
- B. 1/10 carat tw icicle station necklace
- C. 1/6 carat tw bar necklace
- D. 1/8 carat tw bar necklace
- E. 1/6 carat tw bar bracelet
- F. 1/6 carat tw bar bracelet
- G. 1/5 carat tw bezel bracelet
- H. 1/6 carat tw round station bracelet
- J. 1/6 carat tw heart station bracelet
- K. 1/6 carat tw cushion station bracelet

\*Denotes 10kt Gold



A\*

Initial Collection



B

C



## Go for a Touch of Whimsical

These cheerful designs are meant to be fun and playful. They look equally great stacked or solo.



D\*

E\*



F\*

G\*



H\*



J\*



K\*

- A. Personalized Initials starting at
- B. 1/4 carat tw round station necklace  
1/2 carat tw round station necklace  
1 carat tw round station necklace
- C. 2 carat tw trio diamond necklace
- D. 1/10 carat tw arrow necklace
- E. 1/6 carat tw heart necklace
- F. 1/5 carat tw star necklace
- G. 1/4 carat tw heart necklace
- H. 1/5 carat tw "XO" bracelet
- J. 1/6 carat tw marquise station bracelet
- K. 1/4 carat tw baguette station bracelet



# Give a Keepsake

A beautiful pendant makes a lovely keepsake that can even be handed down. Here are just a few ways to keep something cherished close to your heart.



- A. 1/6 carat tw double heart pendant
- B. 1/10 carat tw angel wing cross pendant
- C. 1/8 carat tw heart pendant
- D. 1/10 carat tw cross pendant
- E. 1/10 carat tw heart pendant
- F. 1/4 carat tw cross pendant  
1/2 carat tw cross pendant  
1 carat tw cross pendant
- G. 1/5 carat tw infinity cross pendant
- H. 1/12 carat tw mom heart pendant
- J. 1/4 carat tw cross pendant
- K. 1/4 carat tw heart key pendant
- L. 1/6 carat tw cross pendant
- M. 1/4 carat tw heart necklace
- N. 1/4 carat tw twin heart necklace
- P. 1/10 carat tw cross necklace

\*Denotes 10kt Gold





A



B\*



C\*



D\*



E\*



F\*



G



H\*



J\*

**Spiritual Tokens:** Delicate crosses keep your faith close to your heart.



K\*



L\*



M\*



N\*



P\*

- A. 1/4 carat tw heart pendant
- 1/2 carat tw heart pendant
- 1 carat tw heart pendant
- B. 1/10 carat tw cross pendant
- C. 1/6 carat tw heart pendant
- D. 1/6 carat tw angel wing cross pendant
- E. 1/10 carat tw heart pendant
- F. 1/10 carat tw cross pendant
- G. 1/6 carat tw cross pendant
- H. 1/20 carat tw infinity cross pendant
- J. 1/8 carat tw double heart pendant
- K. 1/10 carat tw cross pendant
- L. 1/5 carat tw cross pendant
- M. 1/4 carat tw pave heart necklace
- N. 1/6 carat tw cross necklace
- P. 1/4 carat tw cross pendant



**A.** 1/10 carat tw bolt pendant **B.** 1/6 carat tw butterfly pendant **C.** 1/10 carat tw leaf pendant **D.** 1/20 carat tw crescent moon pendant **E.** 1/8 carat tw square pendant **F.** 1/10 carat tw huggies **G.** 1/10 carat tw huggies **H.** Sapphire and diamond huggies **J.** 1/10 carat tw huggies **K.** 1/10 carat tw huggies **L.** Sapphire and diamond huggies **M.** 1/10 carat tw bolt earrings **N.** 1/5 carat tw butterfly earrings **P.** 1/8 carat tw leaf earrings **Q.** 1/10 carat tw crescent moon earrings **R.** 1/10 carat tw earring climbers **S.** 1/6 carat tw huggies **T.** 1/8 carat tw huggies **U.** 1/5 carat tw huggies **V.** 1/10 carat tw huggies **W.** 1/6 carat tw huggies **X.** Pearl and diamond huggies **Y.** 1/10 carat tw heart earrings **Z.** 1/10 carat tw horseshoe earrings **AA.** 1/10 carat tw anchor earrings **AB.** 1/10 carat tw clover earrings **AC.** 1/8 carat tw bow tie earrings

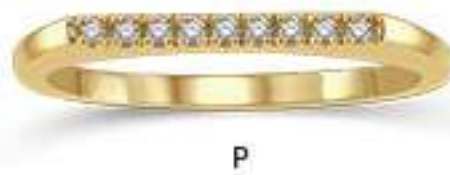
All styles shown on this page are 10kt Gold





# Our Petite Collection

Celebrate the season with butterflies, bows, bees and the moon and the stars. Even the ear candy in our Petite Collection, is made for mixing and stacking.



A. 1/10 carat tw star pendant    B. 1/10 carat tw bezel pendant    C. 1/10 carat tw horseshoe pendant    D. 1/20 carat tw bumble bee pendant    E. Evil eye diamond necklace    F. 1/10 carat tw star ring    G. 1/5 carat tw fashion ring    H. 1/20 carat tw bumble bee ring    J. 1/10 carat tw clover ring    K. 1/20 carat tw crescent moon ring    L. 1/10 carat tw round disc ring    M. 1/10 carat tw horseshoe ring    N. 1/10 carat tw bezel diamond ring    P. 1/12 carat tw bar diamond band    Q. 1/8 carat tw cushion ring

More ways to elevate an every day look, add a sparkly dog tag or angel wings pendant-or a cool-girl ring.



**Our Favorites:** Keepsake pendants to keep close to your heart.



- A. 1/10 carat tw diamond tag pendant
- B. 1/20 carat tw diamond tag pendant
- C. Bezel diamond tag pendant
- D. 1/4 carat tw square locket pendant
- E. 1/4 carat tw circle locket pendant
- F. 1/4 carat tw heart locket pendant
- G. 1/10 carat tw stack band
- H. 1/10 carat tw stack band
- J. 1/10 carat tw stack band
- K. 1/8 carat tw angel wing necklace
- L. 1/12 carat tw angel wing necklace
- M. 1/6 carat tw angel wing necklace

\*Denotes 10kt Gold



## A Classic - with a Twist

For something timeless that she'll cherish forever, you can't go wrong with pearls. Add a diamond halo to make a bolder, notice-me statement.



**Unique:** The pearl is the queen of gems and the gem of Queens.

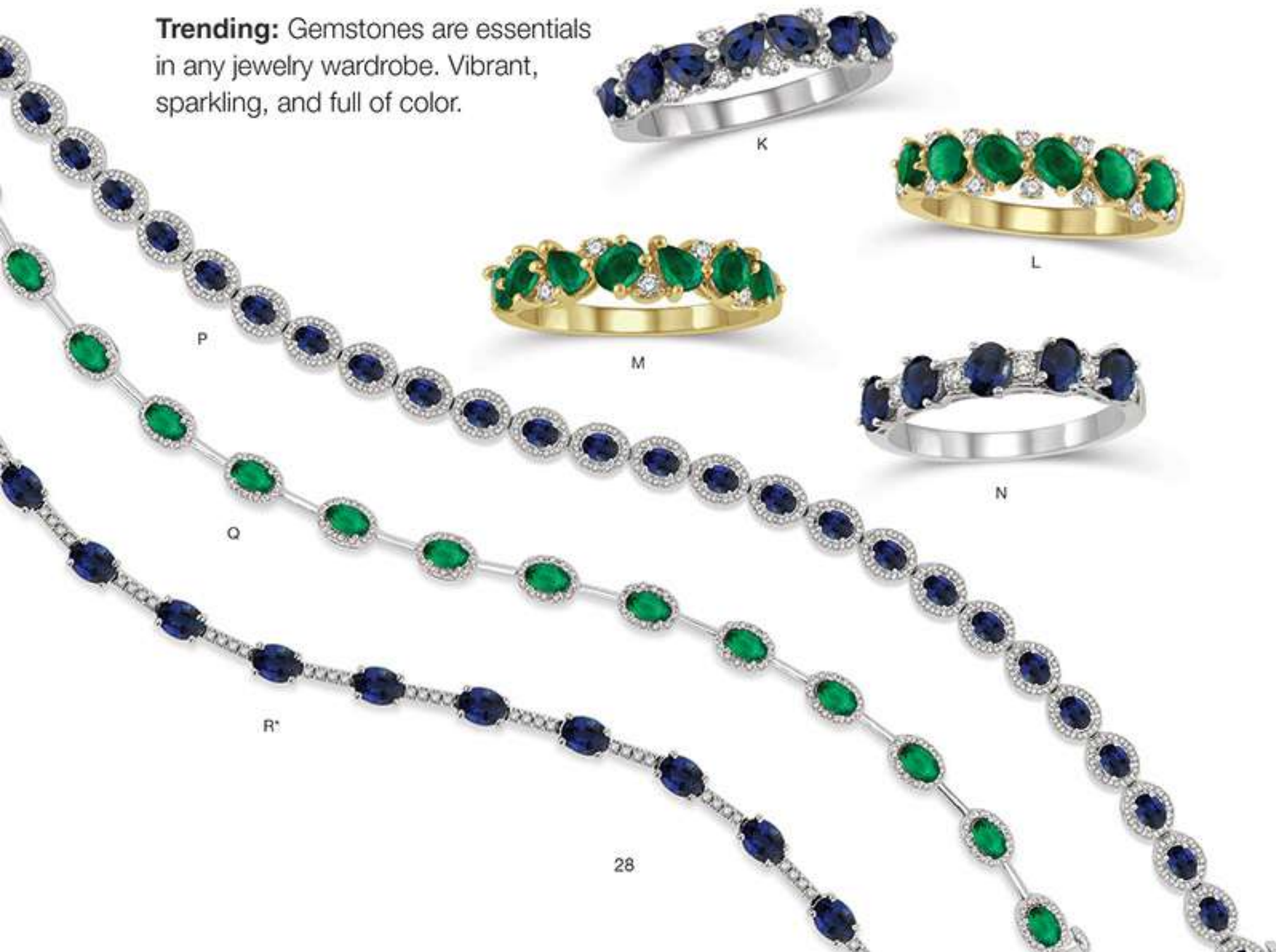


- A. Pearl and diamond halo pendant
- B. Pearl and diamond halo ring
- C. Pearl and diamond halo earrings
- D. Pearl and diamond swirl pendant
- E. Pearl and diamond pendant
- F. Pearl and diamond earrings
- G. Pearl and diamond ring
- H. Pearl and diamond ring
- J. Pearl and diamond earrings
- K. Pearl and diamond pendant

\*Denotes 10kt Gold



**Trending:** Gemstones are essentials in any jewelry wardrobe. Vibrant, sparkling, and full of color.





# Give Her a Showstopper

Bold and beautiful, a scene-stealing gemstone can be treasured now and passed down as a family heirloom.



**Trending:** Find a new conversation piece with a diamond or gemstone bracelet that catch the light.



- A. Sapphire and diamond pendant
- B. Sapphire and diamond ring
- C. Aquamarine and diamond ring
- D. Ruby and diamond pendant
- E. Sapphire and diamond ring
- F. Emerald and diamond ring
- G. Aquamarine and diamond ring
- H. Aquamarine and diamond ring
- J. Ruby and diamond band
- K. Sapphire and diamond band
- L. Emerald and diamond band
- M. Emerald and diamond band
- N. Sapphire and diamond band
- P. Sapphire and diamond bracelet
- Q. Emerald and diamond bracelet
- R. Sapphire and diamond bracelet
- S. Sapphire and diamond pendant
- T. Sapphire and diamond ring
- U. Sapphire and diamond earrings
- V. Sapphire and diamond pendant
- W. Sapphire and diamond ring
- X. Emerald and diamond ring
- Y. Ruby and diamond pendant
- Z. Ruby and diamond ring
- AA. Emerald and diamond bracelet
- AB. Ruby and diamond bracelet
- AC. Sapphire and diamond bracelet
- AD. Sapphire and diamond bracelet
- AE. Ruby and diamond bracelet



- A. 1/10 carat tw paper clip pendant
- B. 1/10 carat tw heart paper clip pendant
- C. 1/6 carat tw paper clip bracelet
- D. 1/10 carat tw paper clip ring
- E. 1/10 carat tw paper clip hoop earrings
- F. Blue topaz and diamond ring
- G. Blue topaz and diamond pendant
- H. Blue topaz and diamond earrings
- J. Amethyst and diamond pendant
- K. Amethyst and diamond ring
- L. Diamond angel wing earrings
- M. Diamond angel wing pendant



All styles shown on this page are Sterling Silver



## Spectacular Silver Stunners

Diamonds, pearls and colorful gemstones in varying shapes and sizes can all be set in silver, making it a very affordable luxury. Here are some value-packed gift ideas.



- A. Diamond heart arrow pendant
- B. Diamond snow flake pendant
- C. Diamond cross pendant
- D. Diamond heart pendant
- E. Diamond cross pendant
- F. Diamond infinity cross pendant
- G. Diamond twin heart pendant
- H. Diamond cross pendant
- J. Pearl and diamond earrings
- K. Pearl and diamond pendant
- L. Pearl and diamond ring
- M. Pearl and diamond earrings
- N. Pearl and diamond pendant
- P. Pearl and diamond ring
- Q. Pearl and diamond earrings
- R. Pearl and diamond pendant
- S. Mini diamond heart hoops
- T. Mini diamond heart ring
- U. Mini diamond heart pendant
- V. Mini diamond heart bracelet





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# Holiday Sweepstakes

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Diamond Necklace  
valued at over  
**\$1,649**



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# \$100 OFF

On any style in this catalog above \$1,000  
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